

THE SIMPLE ROOSTERBIB GUIDE

Good food. Clear terms.

A plain-language guide to accounts, approvals, one-time fees, 30-day trials, subscriptions, cancellations, and payments.



THE 30-DAY RULE

Every paid recurring membership begins with 30 days free. Family Basic and Host Core stay free.

START HERE

One rule. One clear path.

30 DAYS FREE

The free period applies to every paid recurring membership - not only Farmers.

1

Create or apply

Families join Basic. Businesses apply and select a tier.

2

Pay once upfront

The non-refundable administrative review fee completes the application.

3

RoosterBib reviews

Payment covers evaluation; it does not guarantee approval.

4

If approved, try it free

Square starts the separate recurring membership with 30 days free.

5

Continue or cancel

Recurring billing begins only after the free period.

NOT PART OF THE TRIAL

One-time application or onboarding fees, advertising, Growth Studio projects, food orders, service fees, and delivery charges.

Families and Farmers.

FAMILY BASIC STAYS FREE

Families

Family Plus: \$7.99/mo or \$79/yr

- Create Family Basic with no monthly charge.
- Browse approved farms, maps, products, and profiles.
- Plus adds lower order fees, early drops, offers, events, and priority support.
- Family Plus starts with 30 days free.
- Canceling Plus returns the account to Basic.

UPFRONT REVIEW FEE REQUIRED

Farmers

Local \$149 / Growth \$299 / Regional \$599 monthly

- Submit the application and verification materials.
- Pay the non-refundable onboarding and review fee: \$99, \$199, or \$299.
- RoosterBib then evaluates the farm for approval.
- If approved, begin the membership with 30 days free.
- Food-sale payouts remain disabled for now.

FAMILY PLAN COMPARISON

Basic is the open door. Plus is the optional upgrade.

FEATURE	BASIC	PLUS
Monthly membership	\$0	\$7.99 or \$79/year
RoosterBib order fee	5% / \$1.50 minimum	2.5% / \$0.75 minimum
Harvest access	Standard	Early access
Support	Standard	Priority

Markets, Stands, Hosts, and Partners.

UPFRONT REVIEW FEE REQUIRED

Markets + Stands

Markets \$79/mo / Stands \$19/mo

- Pay the non-refundable fee upfront: Market \$99; Stand \$29.
- RoosterBib then evaluates the business.
- If approved, the recurring license starts with 30 days free.
- Optional marketing also starts with 30 days free.

HOST CORE STAYS FREE

Hosts

Host Pro: \$29/month

- Host Core has no recurring charge.
- Use Core without starting a trial.
- Choose Pro only when the added tools help.
- Host Pro begins with 30 days free.

UPFRONT REVIEW FEE REQUIRED

Partners

License \$49/mo / marketing \$99/mo

- Submit the Partner application.
- Pay the \$99 non-refundable review fee upfront.
- RoosterBib then evaluates the application.
- If approved, the license begins with 30 days free.

ONE-TIME PURCHASES

No trial applies here.

- Advertising: \$149/week, \$399/month, or \$999/three months.
- Growth Studio: projects from \$500, with a 50% deposit after scope approval.
- Delivery and food-order charges are shown before checkout.

Square moves the money. RoosterBib manages the experience.

SQUARE HANDLES

Secure billing

- Hosted checkout and stored cards
- Recurring charges and receipts
- Subscription status and cancellation
- Failed charges and refunds

ROOSTERBIB HANDLES

Member access

- Applications and approvals
- Profiles, directories, and plan benefits
- Matching Square updates to the account
- Dashboard notices and support

SUBSCRIPTION LIFECYCLE

ENROLL

Square creates the subscription and saves the payment method.

TRIAL

The paid recurring plan is free for the first 30 days.

RENEW

Square charges the selected monthly or annual price.

CANCEL

Cancellation is scheduled through Square; benefits follow the returned status.

FAIL

RoosterBib marks the plan past due until Square confirms payment recovery.

Farmer food-sale proceeds are still disabled.

Square currently collects only RoosterBib-owned fees and memberships. Farmer product payments will not be activated until a verified multi-seller payout system is intentionally designed, tested, and approved.

COMMON QUESTIONS

Can I cancel during the trial?

Yes. Cancel before the trial ends to avoid the first recurring charge.

What happens when Family Plus ends?

The account returns to Family Basic instead of disappearing.

What happens after a failed payment?

The membership is marked past due until Square confirms recovery.

Is the review fee refunded if I am denied?

No. It pays for administrative onboarding and evaluation, not guaranteed approval.

Can prices change?

Site Admin controls the published rates. Future changes should be communicated before affecting active members.

Keep the simple answer close.

[ROOSTERBIB.COM/HOW-IT-WORKS](https://roosterbib.com/how-it-works)